

	<b>Corporate Policy</b>	Ed. 04 rev. 02
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**Terre del Barolo** is a farmers' cooperative regulated according to the principles of mutuality. It is committed to being a focal point for the improvement, protection and economic, technical, qualitative and quantitative promotion of the agricultural (winegrowing) production of its members and the local area by producing and marketing wines with a constant, high standard of quality from the top quality grapes grown and delivered by its members.

The Cellar believes in and promotes the constant improvement of its corporate organization on every level with a view to respecting the environment, social responsibility and energy efficiency, safeguarding the health and safety of its employees and their rights.

In a manner which is consistent and integrated with its Code of Ethics, the company undertakes - through its management and employees - to:

- ✓ Be a welcoming «farmers' home» for its members, capable of giving work in the vineyard prestige and distinction, sharing corporate choices and decisions with a view to contributing to the cellar's ongoing development and a constant improvement in the quality of the grapes delivered to the winery, and - with the cooperation and support of the farming technicians - maintaining a focus on the safety of vineyard operators and reducing the environmental impact of farming;
- ✓ Provide its customers and consumers with consistently high quality products while fully meeting the needs of the clientele, complying with the industry's statutory and voluntary regulations, and safeguarding and respecting the environment and energy saving targets;
- ✓ Value the professionalism and expertise of its employees, associates and all the company's personnel throughout the entire production process, respecting all the prerogatives of each individual, and ensuring effective communication at every level and a safe working environment in order to obtain ever more professional results in dealings with customers;
- ✓ Choose suppliers and distributors capable of ensuring the sharing of its values of food safety, safety in the workplace, environmental protection and energy saving, establishing relationships of mutual cooperation and trust based on loyalty and transparency;
- ✓ Promote the responsible use of resources and the constant improvement of energy performance, and implement policies for the local area and environmental sustainability capable of raising the profile of the typical products of the area in which our company is located;
- ✓ Promote dialogue and engagement with authorities, citizens, institutions, competitors and certifiers, establishing relations which are proper, transparent and fair.

To this end, the company's main general aims are manifested through its resolve to:

- ✓ Produce and sell high quality wines made pre-eminently from the grapes of its members, in compliance with all statutory and voluntary local, national and international standards, laws and regulations and with the unfailing commitment undertaken with its customers for their constant satisfaction;
- ✓ Operate in the most proper way to safeguard the environment and the territory, and health and safety at work, while complying with all statutory and voluntary local, national and international standards, laws and regulations and with the constant commitment undertaken with its customers;
- ✓ Ensure the resources necessary for achieving energy targets through preventive analysis and application of innovative technologies;
- ✓ Mitigate environmental impacts on the territory, with particular reference to water consumption and protection of the quality of the water bodies;
- ✓ To reduce as much as possible the impact of the product during its life cycle;
- ✓ Guarantee an approach focused on assessing and preventing all risks within the company in order to transform them into opportunities for improvement for the continuity of the business;
- ✓ Promote a culture and awareness of quality, protection of the environment and safety and the rational use of energy through a shared management system which is continually updated and flexible to changes;
- ✓ Motivate its staff, involving them in ongoing training, awareness-raising and communication activities in order to increase a sense of responsibility and corporate ethics.

The Cellar undertakes to ensure awareness, understanding, dissemination and sharing of this policy and of the Code of Ethics at every level in the organization and with all stakeholders in the firm belief that it constitutes a distinctive component of its organization.

***The President***